# eBriefing UX DESIGN STRATEGIES & CONCEPTS







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**BENTON DUSTMAN** 

#### **OUR CLIENT**



Criminal Justice Network



**ENTER** 

**TRACK** 

**ACCESS** 

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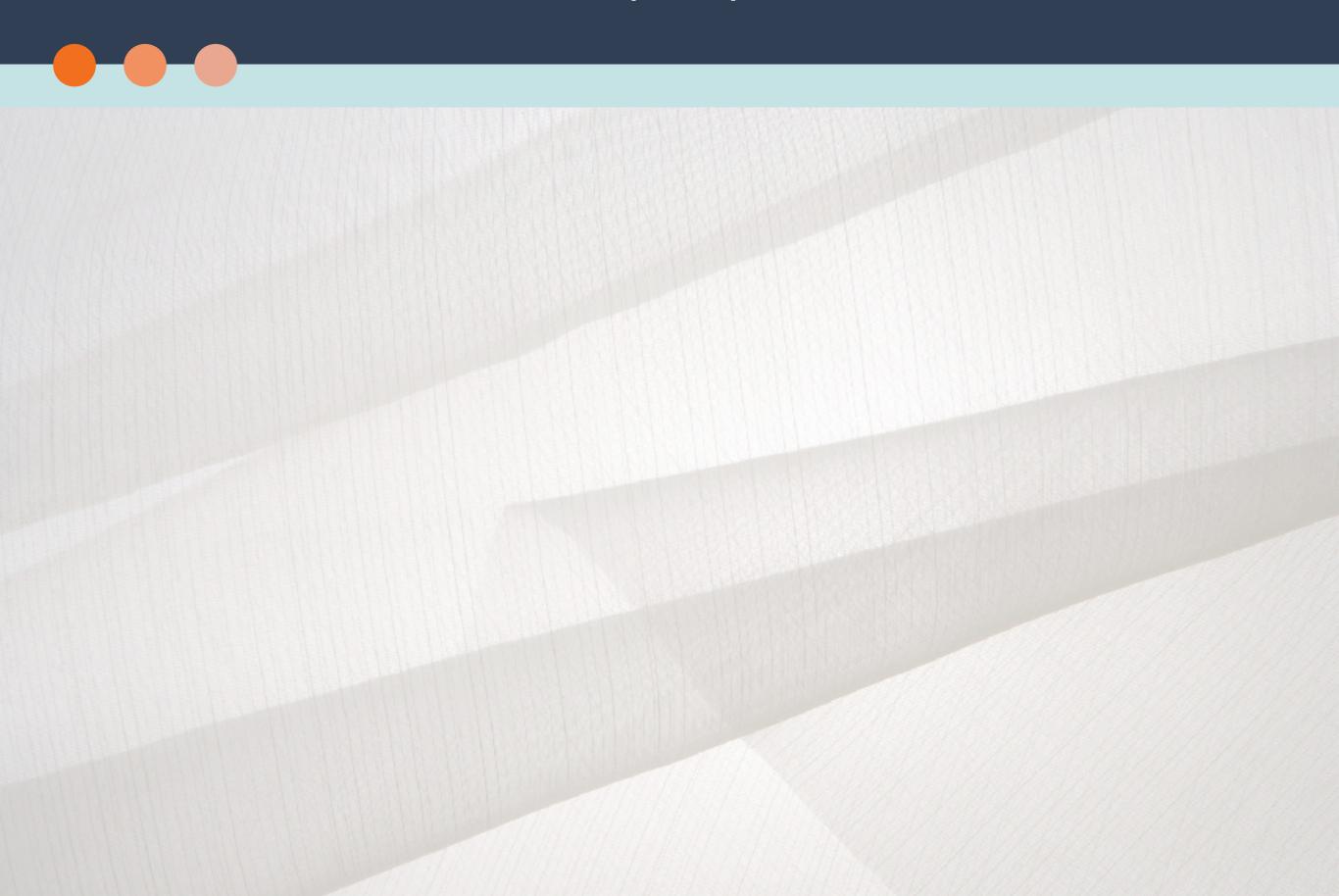
## THE OPPORTUNITY



**ROLL CALL** 



## THE OPPORTUNITY (cont.)



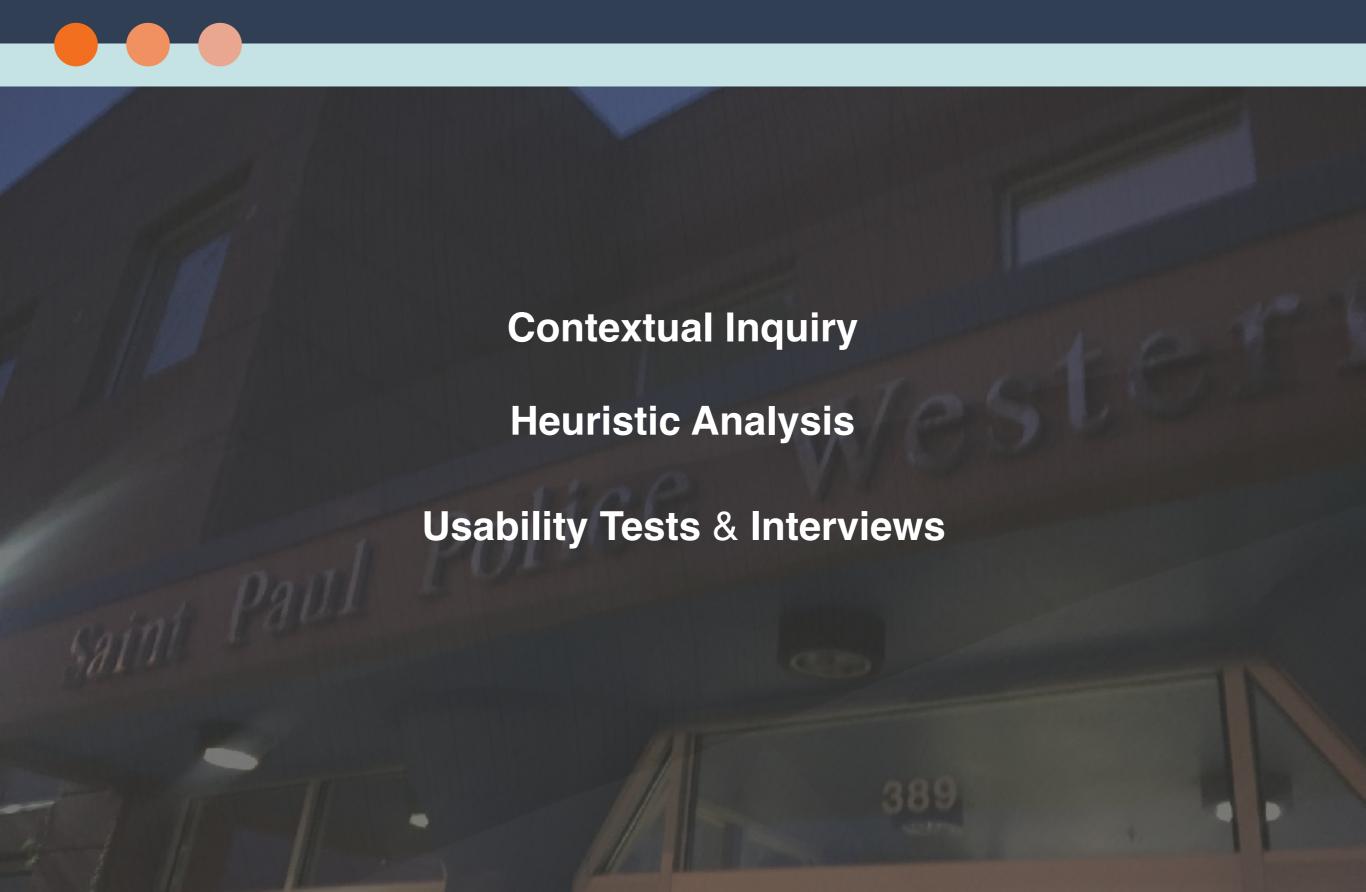
#### RESEARCH QUESTIONS

How do police use CJN eBriefing now?

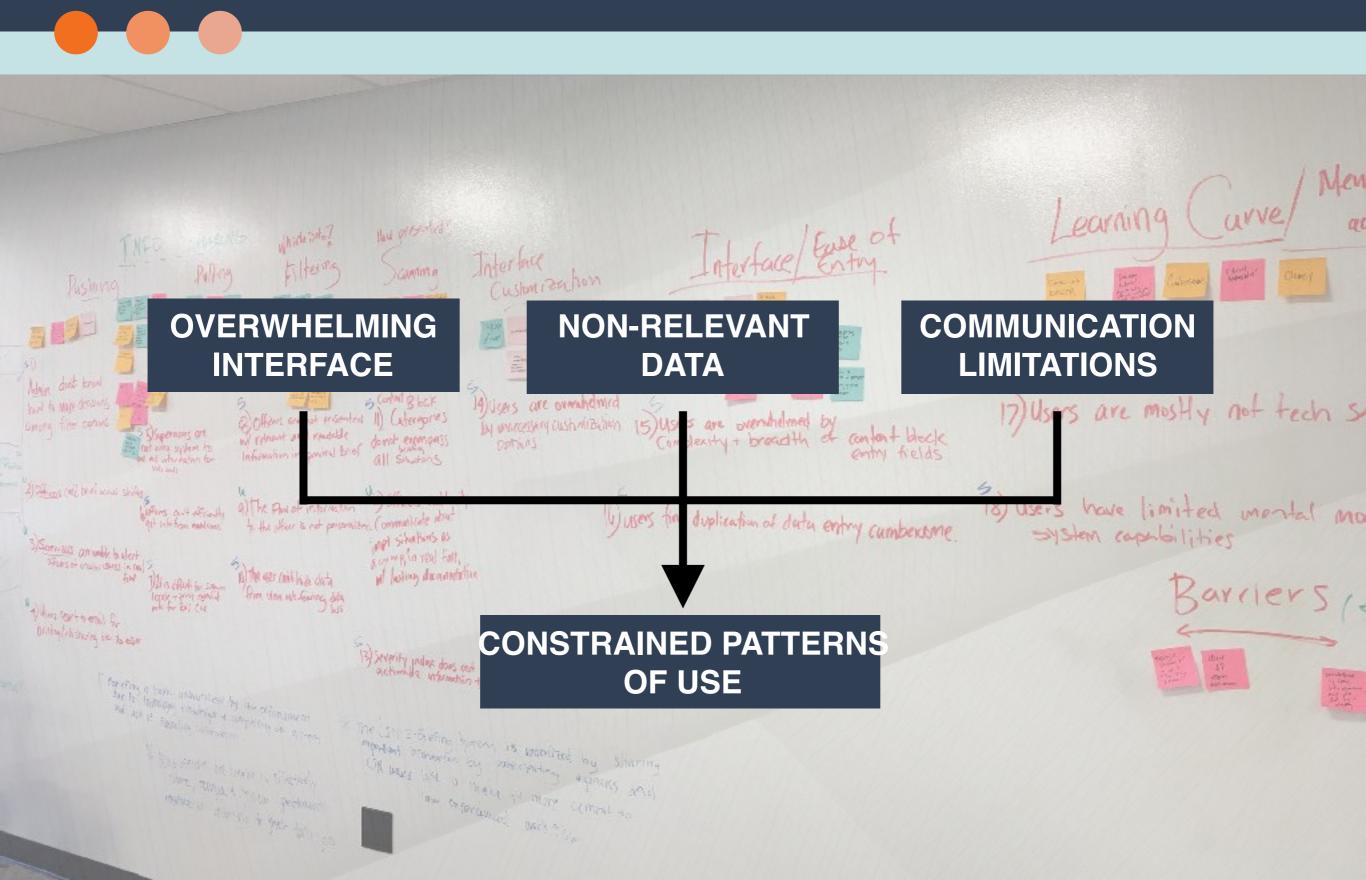
How intuitive and easy is it to use?

How well does it align with daily needs of policing?

## RESEARCH METHODS



#### THE PROBLEM SPACE



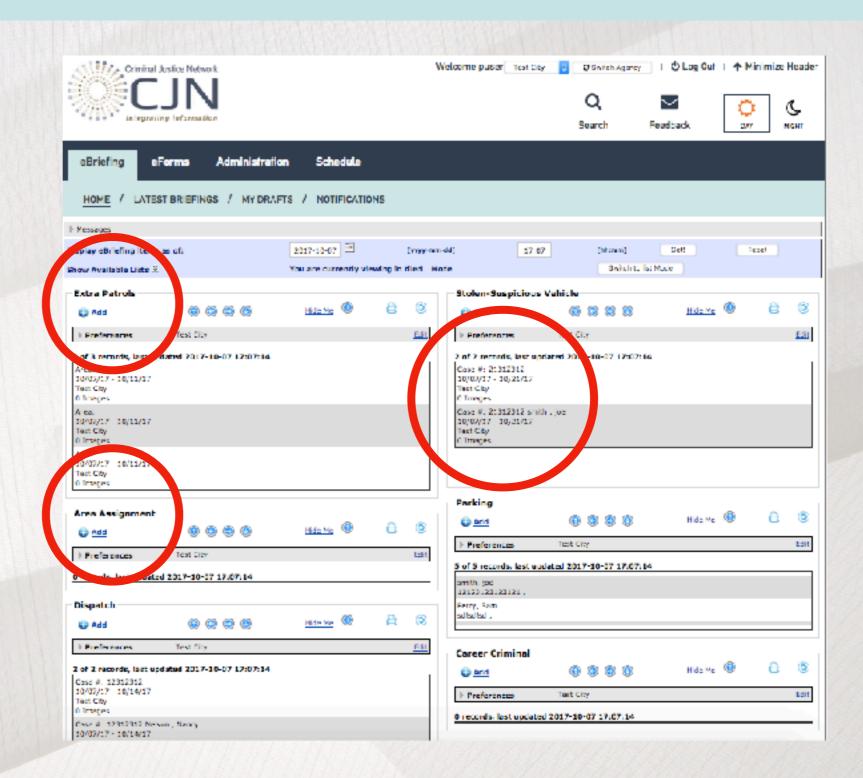
#### **eBRIEFING LANDING PAGE**

Interface Overwhelm:

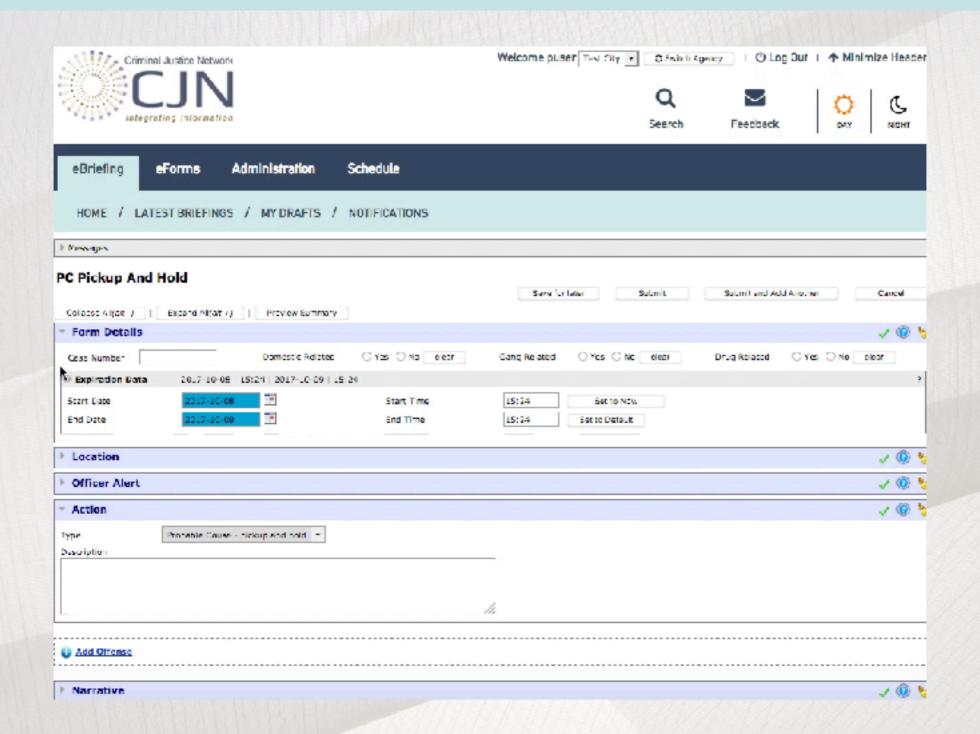
"We need to be able to scan and move and understand under stress." - Sergeant

Non-Relevant Data:

"Police work is geographical but I don't know if any of these things are nearby." -Officer



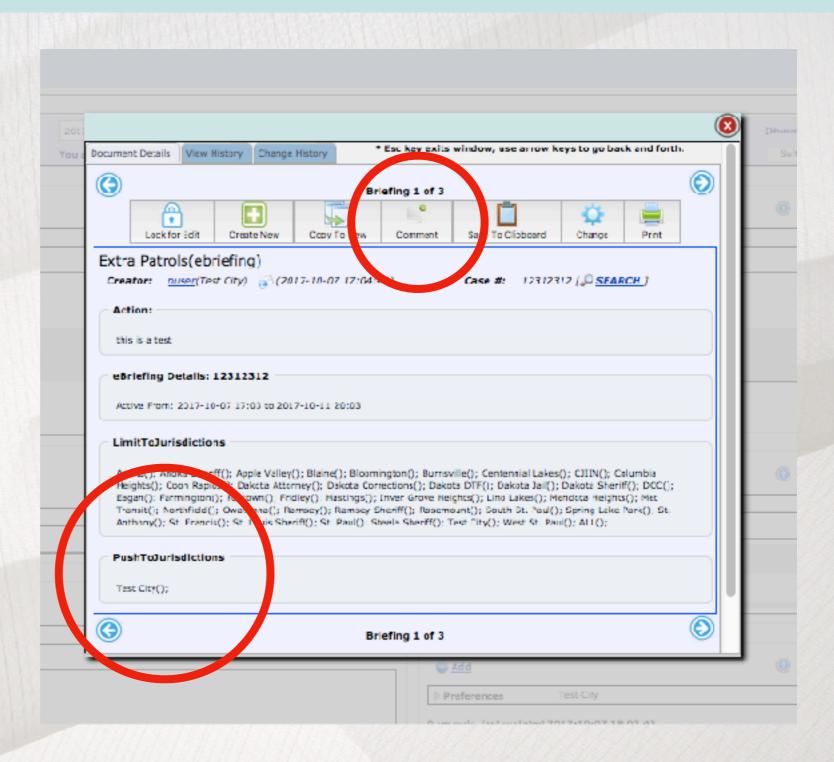
#### CREATING A NEW BRIEF



#### **COMMENTING & SHARING**

**Communication Limitations:** 

"We need to be able to brief each other throughout the day and to follow up in real time." - Officer



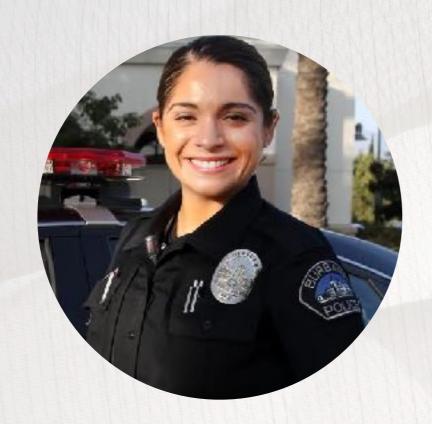
#### **DESIGN STRATEGIES**

Enhance scannability and simplify data entry

Deliver personalized and geographically-targeted data

Enable flexible communication among colleagues

### **PERSONAS**



**OFFICER**WHITNEY



SERGEANT RONDLE

## INTERACTIVE DEMO

#### SUMMARY

## "I like that [the create brief page] is concise and only asks for the necessary information."

Enhance scannability and simplify data entry

"I love that I can sort the briefs by my location and by time."

"The map part is invaluable."

Deliver personalized and geographically-targeted data

"I like being able to alert other agencies of important issues."

Enable flexible communication among colleagues

#### **NEXT STEPS**

Implement and test the redesigned application

Create one-page guide outlining key functions

**Expand geographical capabilities** 



#### **THANK YOU!**

Thank you to the CJN Team for the opportunity, and our family, friends, instructors and cohort mates for all the support!